

Privacy Policy

LetzChange (a unit of Give Foundation)



LetzChange: Gateway to the World of Giving

LetzChange is an online giving and crowdsourcing platform, inspiring donors to raise funds for the charities listed on the portal. The aim is to help non-profits located in the remotest of corners, discover the power of online giving. The tools and services offered, prove to be useful for raising funds, as it widens their donor base and provides them with a support system they could rely on.



Usually, smaller non-profits barely have the resources and budget to market their initiatives, eluding them from reaching out to a potentially large donor base, transcending geographical constraints. In such a scenario, crowdfunding, popular charity fundraisers and events become the most reliable tools for marketing.

LetzChange fits the bill, by allowing active donors to spread the word about the cause/non-profit they are supporting and rope in further donations from their friends and relatives. The power of **word-of-mouth publicity** is the strength of **peer-to-peer fundraising** and at LetzChange, we allow non-profits to be able to do that by using the tools.



Transparency is our priority...

At LetzChange, we ensure that due diligence is followed while on-boarding non-profits. While **80G and 12A certificates are mandatory** for being a partner of the LetzChange family, a thorough check of other relevant financial documents (**tax returns, annual reports and audit report**) is also done. Also, because content holds extreme relevance to our product, a **video** that encapsulates the essence of the organization's vision is asked for.

All donations on LetzChange go through an efficient and largely automated collection and disbursement system, ensuring a convenient experience to donors as well as hassle-free management for the non-profits.

In addition, to help non-profits in raising funds for their projects, LetzChange provides **marketing and technical support** to its partners, to help them engage with prospective donors. We assist partner charities with content creation, social media handling, email marketing and PR so that their communication is clear, crisp and convincing for the world outside.

LetzChange values, respects and protects your privacy and therefore we have taken necessary precaution to be in compliance with the IT Act 2000(India), Data Protection Act 1998(UK), DPA 1988 and 2003(US), Directive 2002/58/EC of the European Parliament and of the Council of 12 July 2002 and the guidelines of United Nations. Any external links to other websites are clearly identifiable as such, and we are not responsible for the content or the privacy policies of these other websites. This Privacy Policy is a preliminary version and is subject to change.

1. Collection of Personal Information

When you make an online donation on letzchange.org, we collect personal information such as your name, billing address, and email address, if you have not already provided these details. We collect information about your donation, including the project you are donating to and the amount of your donation. We only collect information that we believe to be relevant and the submission on your part is voluntary and per your discretion. We use personally-identifiable information to communicate, operate and improve the site and services. With the exception of few basic information related to your identity, you can choose and control the sharing of the information using our privacy settings.

To invite your friends to connect with you on LetzChange we will ask you for their email addresses. These will only ever be used to send a one-time email inviting them to visit the website. LetzChange stores this information only to send said email, and to register new users if your invitations are accepted. Your friends can request that we delete this information from our database by emailing support@letzchange.org or using the unsubscribe option.

2. Collection of Non-Personal Information

We gather statistical and other analytical information collected on an aggregate basis of all visitors on our platform. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as demographic information regarding, for example, clipped or anonymized user IP addresses, browser types and other anonymous statistical data involving the use of our platform to understand geography of our visitors and help us better organize the website.

3. Use of Your Personal and Non-Personal Information

i. Personal Data

We will process any personal data you provide to us for the following purposes:

- a. to respond to any queries, you submit to us;
- b. to provide you with information on services offered by us; and

c. to seek your views on our site and our services

ii. Non-Personal Data

We use the non-personal data gathered from visitors to our website in an aggregate form to get a better understanding of where our visitors come from and to help us better design and organize our platform.

4. Cookies

When you visit LetzChange, we send one or more cookies – a small file containing a string of characters – to your computer or other device that uniquely identifies your browser. We use cookies to improve the quality of our service, including for storing user preferences, improving search results and ad selection, and tracking user trends. LetzChange also uses cookies in its advertising services to help advertisers and publishers serve and manage ads across the web. We may set one or more cookies in your browser when you visit a website. Cookies can make the site more useful by storing information about your preferences on particular sites, thus enabling website owners to provide more useful features for their users. The information collected by "cookies" is anonymous aggregated research data, and contain no name or address information or any information that will enable anyone to contact you via telephone, e-mail or any other means. Most browsers are initially set to accept cookies. If you would prefer, you can set your browser to disable cookies or inform you when they are set. However, by disabling them, you may not be able to take full advantage of our website. This Privacy Policy does not cover cookies as used by the web-advertising partners. You are always free to decline such cookies, if your browser permits, or to ask your browser to indicate when a cookie is being sent.

5. Disclosure of Personal Information

We will not disclose your Personal Data to third parties unless you have consented to this disclosure or unless the third party is required for the LetzChange Services. We will disclose your Personal Data if we believe in good faith that we are required to disclose it in order: (a) to comply with any applicable law, a summons, a search warrant, a court or regulatory order or other statutory or legal requirement; (b) to enforce the LetzChange Terms & Conditions or to protect our rights; or (c) to protect the safety of users of the LetzChange website.

We may provide Non-Personal Data to third parties, where such information is combined with similar information of other users of our website. For example, we might inform third parties regarding the number of unique users who visit our website, the demographic breakdown of our community users of our website, or the activities that visitors to our website engage in while on our website. The third parties to whom we may provide this information may include, for example, potential or actual advertisers, providers of advertising services (including website tracking services), commercial partners, sponsors,

licensees, researchers and other similar parties.

We will share limited personal information of the donors as required with our agents, representatives, service providers and contractors in order to process your donations, offer you services in connection with our website, communicate news and information about LetzChange, provide customer service, enhance and improve donor experiences, and complete financial transactions. These service providers are authorized to use your information only to the extent necessary to serve these purposes, or as otherwise authorized by this policy.

We also share your personal information when you make a donation when you donate to a project, we share your name and contact information and the amount of your donation with the relevant non-profit.

If LetzChange merges with, or becomes an affiliate of another organization, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

6. Security of Your Information

LetzChange understands the importance of keeping your information secure and confidential. To safeguard your information, we have implemented policies and procedures designed for the purpose. When you make a donation, information about your credit card or bank is transmitted securely.

Your Personal Data is held on secure servers hosted by our Internet service provider. Considering the way internet works we cannot guarantee or warrant the security of any information you transmit to us via the Internet. However, we will take all reasonable steps (including appropriate industry and technical protocols and standards) to protect your Personal Data. In addition, LetzChange takes all reasonable precautions to ensure that any information you provide which you have not chosen to make publicly available is kept private.

7. Links to Other Websites

LetzChange platform contains links to other websites including our partners. LetzChange is not responsible for the privacy policy or practices on such linked sites. This Privacy Policy governs only information collected on this website. When linking to another website, a user should read the privacy policy stated on that website. Please be aware that the terms of our Privacy Policy do not apply to these outside websites. Our site contains links to other sites and resources provided by third parties for your convenience and information only. We accept no liability in connection with any third party website accessed via a link from the platform, or any contract entered into or through a third party website. We

have no control over the contents of those sites or resources, and accept no responsibility for them or for any loss or damage that may arise from your use of them.

8. Privacy Policy Updates

LetzChange privacy policy is regularly reviewed to make sure we continue to serve the privacy interests of our customers. If LetzChange information practices change materially, we will post the policy changes on the privacy page of the platform to notify you of these changes.

Please check LetzChange website periodically for more information on how we use the data we collect.

9. Updating, Verifying and Deleting Personal Data

You may inform us of any changes in your Personal Data, and in accordance with our obligations under the India IT Act, we will update or delete your Personal Data accordingly. To find out what Personal Data we hold on you or to have your Personal Data updated, amended or removed from our database, please email it to us at support@letzchange.org. Any such data subject requests may be subject to the prescribed fee.

10. EU privacy/data protection rights

EU General Data Protection Regulation (GDPR) has provided the below rights to the EU residents:

- Right to information - including contact details to the Data Protection Officer (DPO), the purposes for processing Personal Information and the rights of the individual.
- Right to access the Personal Information that is processed - You have the right to request LetzChange for copies of your personal data. We may charge you a small fee for this service.
- Right to erasure ("Right to be forgotten") - You have the right to request that LetzChange erase your personal data, under certain conditions, subject to local Indian laws
- Right to rectification - You have the right to request that LetzChange correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.
- Right to restriction of processing - You have the right to request that LetzChange restrict the processing of your personal data, under certain conditions
- Right to data portability of the Personal Information supplied to LetzChange by the EU resident - You have the right to request that LetzChange transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- Right to object (opt-out) to processing (unless LetzChange otherwise has compelling legitimate grounds)

EU residents can exercise these rights by raising a request directly with our Data Protection Officer (DPO) at privacy@giveindia.org

If you have any questions about our privacy policy, please contact us at support@letzchange.org

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